



Joe has more than 10 years of experience in the event housing industry. He started his career in housing operations with onPeak in 2008 and developed a keen interest citywide events, producing strong results for onPeak's clients. Joe later accepted an opportunity to work on the hotel side of the business with Hiltons of Chicago before returning to onPeak as Director of Sales – Client Relations. In his role, Joe works closely with onPeak clients and consults them on all aspects of their citywide hotel program. His expertise includes technology, hotel contracting, room block management, event marketing, business intelligence and strategic planning.