



Expo Line e-newsletter

January 2011

Don't Miss the First Chapter Event of the New Year - 3rd Annual Wiffle Ball Tournament on JANUARY 27

What: IAEE MW Chapter 3rd Annual Wiffle Ball Tournament

When: Thursday, January 27, 2011

Where: McCormick Place, Chicago, IL

Free parking at McCormick Place for everyone who arrives prior to 7:00 pm. Please mention you are attending the IAEE Wiffle Ball Tournament.

Time: 4:30 pm: Registration; 5:30 pm: Play Ball!

Cost: \$35 per person

To Reg: www.iaeemwc.com/files/2011_wiffle_ball_registration_form__roster.pdf

Put your team together and show last year's winners (Team GES) who's boss! A sample of the competition: Freeman, McCormick Place/Chicago Convention & Tourism Bureau, National Restaurant Association and Valley Expo & Displays. Not a player? There is plenty of room to cheer your favorite team and enjoy great networking, food and beverages!

Save the Dates for these Other Exciting 2011 Chapter Events

What: IAEE MW Chapter February Educational Program "Google More Time Into Your Day"

When: Wednesday, February 23, 2011

Time: 8:30 am - 9:00 am: Registration and Continental Breakfast; 9:00 am - 10:00 am: Program

Where: Donald E. Stephens Convention Center, Chicago, IL

We all use Google and other search engines for work and in our everyday lives. Did you know that just a few simple tips when typing in your search request will help you get the most relevant information faster than you ever thought possible? Learn to apply simple "search qualifiers" that will unleash the true power of Google and other search engines and save hours in research time. Simplifying the way you enter your search words or phrases will greatly reduce the amount of time you spend looking for information. If you use Google to search for the lowest airfare, find out what transportation options there are in a city or spend time looking for contact information online -- this is the session you just can't miss!

The program will be presented by Theo Szymanski, Director of Sales at Trondent Development Corp. Theo leads the company's global sales and business development efforts and will show you dozens of simple (and amazing) tricks and clicks that will get you the information you need in a snap!

What: IAEE MW Chapter 22nd Annual Golf Outing

When: Monday, August 1, 2011

Where: NEW LOCATION: Stonebridge Country Club, Aurora, IL

Put this date on your calendar early! You won't want to pass up the privilege of playing the only private Tom Fazio designed course in Chicago's Western Suburbs. Click this link to view this fantastic course: www.stonebridge-cc.org/.

Message from the Board

By IAEE MW Chapter Co-Chair, David Gerhardt, Corcoran Expositions, Inc. david@corcexpo.com



David Gerhardt

On behalf of the entire Midwestern Chapter Board, I would like to extend wishes for a Happy New Year to all chapter members. I know that many of you are already immersed in planning for upcoming 2011 events and I hope that PCMA was productive for those of you who recently attended.

I am privileged to serve as your chapter co-chair and I thoroughly enjoyed the opportunity to meet many of you at our chapter reception in New Orleans at Expo! Expo! last month. Not only was I able to meet current members who have contributed to our thriving chapter but also former chapter member,

Paul Prince who is now enjoying retirement. Fifty chapter members attended the reception held at the Hilton New Orleans Riverside. Thanks again to our generous reception sponsor, The Chicago Convention & Tourism Bureau.

I thank all of you who have taken the time – and continue to do so – on behalf of the chapter and I thank you too, Paul, for your efforts with the chapter over the years.

I would be remiss if I didn't thank outgoing co-chair Mara Kolter for her service to the chapter. It's no secret of the challenges the economic climate has presented to our industry and under Mara's leadership last year we maintained an active group of sponsors, a calendar full of stimulating and fun events, and the second largest IAEE chapter membership in the country! I look forward to 2011 and serving my second year as your chapter co-chair with Phil Wargowsky of GES. Phil is an industry veteran and has been a valuable asset to our board the past several years.

Already we have a calendar of events poised to provide great networking and educational opportunities for all chapter members. The first event is right around the corner, our Third Annual Wiffle Ball Tournament at McCormick Place in Chicago, January 27. I strongly encourage you to participate in this event which has already generated a lot of laughs and memorable moments over the past two years. Visit our chapter website for details of 2011 chapter events at: www.iaemwc.com.

An important element of our chapter is our charity that we annually support. Our new chapter charity is the Off The Street Club serving kids in the West Garfield Park neighborhood of Chicago. On page 4 you can learn more about this amazing charity that our chapter can call its own and also by reading about it on our chapter website.

I encourage you to contact me at david@corcexpo.com at anytime and I look forward to seeing you shortly at the Wiffle Ball Tournament and at other chapter events throughout 2011!

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IAEE MW Chapter 2011 Board of Directors

Co-Chairs

David Gerhardt

Phil Wargowsky, CEM

The 2011 Slate of Officers has been sent to the MW Chapter membership for approval. Once approved, the slate will be announced and the March issue of Expo Line will publish the complete 2011 IAEE MW Chapter Board list.

If you have not already submitted your ballot, you still have until JAN. 21. Visit:

www.iaeemwc.com/files/2011_iaeemwc_chapter_ballot.pdf

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Expo Line is an electronic newsletter, published six times a year by the Midwestern Chapter of the International Association of Exhibitions and Events (IAEE).

Chapter Chatter

CAREER CHANGES:

Stuart Aizenberg is now working at Konik & Company, marketers of premiums, custom designed products, brand name merchandise, e-commerce, advertising specialties and more.

ARRIVALS:

Tim Roach & Sally Fitzgerald Roach (GES Sales Manager) welcomed Catherine Patricia Roach born on November 22, 2010. She weighed 8 lbs. 4 oz. and was 20 inches long.

Greg & Sandy McKeen (GES Sales Manager) welcomed Gavin Lukas McKeen on December 30, 2010. He weighed 7 lbs. 10 oz. and was 21 inches long.

EXPECTING:

David Gerhardt (Corcoran Expositions) and wife Jinny are expecting their first child in June.

Welcome New Midwestern Chapter Members

American Rental Association

Rich Noble

American Society of Anesthesiologists

Barbara Turbett

American Society of Plastic Surgeons

Jack Fritz

Connections Housing

Jim Wright

Emergency Nurses Association

Pierre Desy, MPH, CAE, Patti Galuski

HIMSS

James Anderson

Illinois Podiatric Medical Association/Midwest Podiatry Conference

Christopher Hurst

Industrial Fabrics Association International

Deb Stender

The KCI Expo Center

Melissa Johnson, Anthony Nigro, Michael Rose, CHA

National Safety Council

Alex Bahler

Penton Media

Greg Toritto

ROC Exhibitions

Franklin Farrow

Ungerboeck Systems International

Jon Croney

Congrats New CEMs of the MW Chapter

Tracy Garcia, CEM, Institute of Food Technologists

Sarah Lawler, CEM, American Health Information Management Association

Sheri Light, CEM, Golf Industry Show

Catherine M. Sullivan, CMP, CEM, American Society for Clinical Pathology

Mark Tunney, CMP, CEM, Chicago Convention & Tourism Bureau

Iris Weinstein, CEM, ISSA

Outgoing Chapter Charity: The Gift of Carl Foundation and the MW Chapter's New Charity: Off the Street Club

MW Chapter Raised Nearly Ten Thousand Dollars for 2009-2010 Charity: The Gift of Carl Foundation

The IAEE Midwestern Chapter raised \$9,978 during 2009 and 2010 for our charity, the Gift of Carl Foundation. Of that, \$2024 was raised at the December 2010 Holiday Party alone!

This money is used by The Gift of Carl Foundation to provide awareness and educational opportunities in the fields of theater arts, literacy, music and environmental education to children and young adults.

Each year the generosity of IAEE MWC members continues to enrich the lives of others! Thank you to all the members who contributed over the past two years. Please help us continue this effort with our new charity for 2011: Off the Street Club. A very special thank you to Pam Nutting, IAEE MW Charity Task Force Board Liaison for all her time and efforts.



Mara and Benjamin Rabe with plaque of appreciation from The Gift of Carl Foundation.

The MW Chapter check being presented to The Gift of Carl Foundation.

Off The Street Club

The IAEE Midwestern Chapter is excited to announce our new charity: Off The Street Club (OTSC). OTSC is Chicago's oldest Boys and Girls Club, serving the children of the city's most dangerous neighborhood. This area, District 11 on the West Side in Garfield Park, is ravaged by crime, poverty, violence, and gangs, and holds the distinction of having the highest crime rates in Chicago, and one of the top in the nation for murders, robberies, and narcotics arrests. With no government funding, OTSC relies on the willing spirits, able bodies, and inspiring generosity of people who know that it is a short trip from poverty to prosperity if children are reached at an early age.

Over 3,000 children call Off The Street Club "home" each year. Eligible to join at four years old, many kids spend the next 14 years of their life at OTSC, leaving only to go on to college or join the work force. Membership in the Club is simple: ten dollars and a promise. For the kids who don't have the money, the Teen Leadership Work Program lets them earn some cash while serving the Club. The harder part is keeping the promise; a signed contract states that you will not use or sell drugs, and that you will not join any of the gangs that infest the streets of the neighborhood.

The Club has an amazing space: two buildings set across the street from each other, spanned by the Bridge to the Future. While it seems to be a wise, weatherproof way to scuttle the kids back and forth between the new and

old buildings, the bridge is, in fact, far more. Its stunning steel framework and glowing windows hide a sad truth: the opaque glass is designed to deflect bullets, and since no one can see the children passing through, it protects innocent victims from hails of gunfire all too common in this part of town.

There are athletic programs, tutoring programs, and mentoring programs. There are people to help with both home work and real work: study groups and employment programs build confidence as well as wallets. Outings include weekend field trips to museums, trips to movies, and summers at Camp Mathieu. The Club has a special center just for girls, a newly formed choral ensemble, a Soap Box Derby program, and a group of tireless, generous individuals who make it all possible.

What really makes the OTSC staff so special is their keen understanding of what it is like to be one of these kids. The Club's core staff grew up here.

For more information visit: www.otsc.org.

Want to Volunteer? Third Thursdays Are For You!

Third Thursdays are where volunteers come to the OTSC and interact with the kids through board games, sports, and other activities. The Club provides transportation from 401 N. Michigan Ave. to the Club and back. The bus leaves at 5:45 pm. You can also drive to the Club. Please contact Pam Nutting, IAEE MW Chapter at pam.nutting@onpeak.com for more details.

Another Successful Annual Holiday Party and Educational Program

On December 1, 2010, over 70 IAEE Midwestern Chapter members and guests enjoyed the festivities at the Annual Holiday Party at the beautiful Tower Club in Chicago.

The Silent Auction and Raffle were very successful, raising over \$2,000 for The Gift of Carl Foundation.

The education session "Life in the Espresso Lane" led by Laurie Guest, CSP, taught us valuable skills to guarantee success in these stressful times.

Thank You to Our Party Sponsors

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We would also like to thank the following companies and individuals for donating prizes to the silent auction:

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Photos from top to bottom: Speaker Laurie Guest, CSP; Laurie and David Gerhardt; MW Chapter party attendees; and Mara Kolter.