



Kevin Dunn

Kevin Dunn brings credibility founded in direct business experience and results. Prior to establishing his own company, Kevin was President of McDonald's Great Lakes Division. He led the company in the development of new concepts in restaurant design, market optimization, in-store merchandising, operations simplification, and people development, all of which contributed to increased restaurant cash flow for three consecutive years.

Kevin joined McDonald's as a restaurant crew person, working for Jim Delligatti, the man who invented the Big Mac. When he completed his career with the "Golden Arches," Kevin headed a Division that encompassed 525 franchisees, 2,600 restaurants serving a combined total of 2.8 million customers every day, 130,000 staff and restaurant employees, and \$4 billion in annual sales.

Kevin's management philosophy is centered on results through people, character-driven leadership, and maintaining a work-family-community balance. A member of several corporate and civic Boards of Directors, Kevin also leads projects at the national level for not-for-profit organizations, including the Salvation Army and the Character Education Partnership (CEP) in Washington, D.C. He is actively involved in his own local community's civic and educational concerns.

Kevin is an adjunct professor at Roosevelt University in Chicago, IL, where he teaches the graduate-level course "Leadership in Hospitality." He is also a respected guest speaker on character as a defining attribute of the inspired leader