

## Your Events Will Never Be the Same: Hot Technologies 2019

How are you keeping up with the technological advancements that impact your job and career? Do you find that you're barely able to keep pace with the latest developments within the hospitality industry? This session reviews what's new and way cool in technology within our industry in this fun, fast-paced look at what's here for us to use now and what's coming in the near future, including the latest information about virtual & augmented reality, artificial intelligence, and other important tech trends.

After participating in this session, the learner will be able to:

- Identify the most critical tech tools that are impacting event & exhibition planning and supporting the hospitality industry
- Understand the five major tech disruptors affecting our industry
- Recognize how new technologies such as artificial intelligence and mixed reality are impacting the hospitality industry