

Lisa Goecke Malikow

Lisa Goecke Malikow is the Vice President, Event Operations for the National Restaurant Association Show, operated by Winsight Exhibitions. The National Restaurant Association Restaurant, Hotel-Motel Show® is the largest annual gathering of restaurant, foodservice, and lodging professionals in the world, attracting 65,000+ attendees and visitors from all 50 states and 100+ countries each May to Chicago, Illinois. Lisa joined the Show in October 2008 as Show Manager of the International Wine, Spirits and Beer Event focused on the adult beverage segment in foodservice. Currently, Lisa oversees all of the event operations of the Show, special events and programs (including the FABI & KI Awards programs) that take place in conjunction with the Show.

Prior to the National Restaurant Association Show, Lisa began her career at SmithBucklin Corporation in the Chicago office, primarily focused on tradeshow in the technology and business-trade sectors.

Lisa is a former Chairperson of the Midwestern Chapter of the International Association of Exhibitions and Events. She is active in alumni associations of her secondary and collegiate institutions, as well as several charities in the Chicagoland area.