

Hayat Pronovost, CMP

Hayat Pronovost, CMP is the National Sales Director of Visit Orlando responsible for bringing city-wide association meetings to the Orlando area. She is a seasoned hospitality professional with over 25 years of experience in the meetings industry.

Prior to joining Visit Orlando, Hayat served as the National Sales Director for Gaylord Hotels. Before that she had the privilege of working and dedicating many years to Hinton & Grusich as a Sales Manager representing several hotel properties around the world. Her start in the hospitality career began at Smith Bucklin as a meeting planner, which is where she quickly realized she wanted to bring her passion to the sales side, where she continues to grow her career today.

Hayat is active in the hospitality industry through a variety of trade organizations and has been a committee member of GMC- PCMA for many years. She earned her CMP certification in 2003. In 2012, she studied body language and obtained a master certification from the Body Language Institute. She graduated with a B.S. degree from University of Illinois in Champaign-Urbana.

In her spare time, she loves being with her family to include her husband, twin boys and white Labrador. Her guilty pleasures are drinking wine, listening to music and shopping!!